





✓ FORM *and*
PHRASEOLOGY
of SOCIAL
STATIONERY ✓

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*Form
and
Phraseology
of
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Stationery*

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PREFACE

The ever-increasing volume of business in Wedding and other Social Stationery—conducted largely by correspondence in nearly every State and Territory in the Union—is the *raison d'être* for this publication.

It is believed that those contemplating the purchase of Invitations or other engraved stationery often hesitate to conduct such purchase by correspondence—fearing the possibility of error, and preferring, if possible, a personal interview prior to the placing of orders.

The large number of inquiries on points of phraseology and etiquette received almost daily has led to the conclusion that samples alone of engraved work frequently fail to clearly indicate the proper forms for individual cases. Sometimes the delay incident to writing for advice offers an insurmountable obstacle, and again, such a course may not even suggest itself.

While the Correspondence Department is prepared to answer promptly all questions on etiquette, it is believed that considerable time can be saved, and the interests of patrons better served, by pub-

lishing in concise form a brief outline and index of the different forms of wording for Invitations, Announcements, etc., which are applicable under varying circumstances and conditions.

The Department of Stationery is devoted to the production of the most fashionable stationery exclusively. New shapes and sizes of paper, styles of engraving, and patterns of envelopes are adopted each season. All stationery is manufactured in the factory of J. E. Caldwell & Co., which is completely equipped with the latest improvements in implements and machinery to increase production-capacity and to secure exactness in every operation.

No part of this business is conducted with greater attention to detail nor more general satisfaction to purchasers than the Mail-order Service. Out-of-town patrons may rest assured that any commissions consigned to this department will be executed promptly and accurately.

It is hoped that this book will supply, in some small degree, the place of a personal interview, and that it will clearly define to contemplating purchasers the correct form and phraseology applicable to their individual needs.

J. E. CALDWELL & CO.

STYLES OF ENGRAVING

In the preparation of this collection of Visiting Cards, Invitations, Announcements, etc., a variety of styles of engraving from among those at present favoured has been selected. In every case an endeavour has been made to indicate the correct size of card or sheet which should be employed.

Replying to each request for samples, there will be submitted one or two specimens of the particular article sought—this to indicate size of sheet or card recommended, as well as quality and workmanship. Selection of style of engraving, however, may be made from any of the examples illustrated in the plates, and phraseology should be gathered from the notes covering these illustrated examples.

WHO ISSUES INVITATIONS AND ANNOUNCEMENTS?

Betrothal Announcements, Wedding Invitations, and Wedding Announcements should, in every case where possible, be issued in the names of the bride-elect's parents (or in the name of the surviving parent if one of them be deceased).

In case of an orphan, chaperonage is selected from among near relations: or, failing all such,

recourse is had to the services of a guardian in this capacity. Selection is made in the following order. Failing parents or parent:

A—The bride-elect's elder bachelor brother.

B—A married brother and his wife jointly, or a married sister and her husband jointly.

C—An uncle or aunt jointly or individually.

D—The bride-elect's grandparents; and, failing all relatives,

E—The bride-elect's guardian.

WEDDING INVITATIONS AND ANNOUNCEMENTS

It is customary on the occasion of a Marriage, where the circle of friends of the two families is large, to issue both Invitations and Announcements. Invitations are sent to immediate relatives and to friends who, from their proximity of residence, would be likely to accept: Announcements being mailed to friends at a distance who would not, in all probability, accept an Invitation were it extended.

Issuance of Announcements to such friends as are not invited to witness the ceremony is a matter of courtesy which cannot be overlooked. When the marriage ceremony is private and witnessed

only by the immediate members of the families of the two contracting parties, and where no large reception follows, engraved Invitations may, with perfect propriety, be dispensed with. In such case guests are invited verbally or by informal, written notes: common civility, however, demands that Announcements be issued after the ceremony.

In wording a Wedding Invitation or Announcement, or a Social Invitation of any nature, the following is a good rule to remember regarding phraseology: *Say Nothing Superfluous. Employ No Abbreviations.*

TIME REQUIRED FOR ENGRAVED WORK

While it is usual to ask from ten days to two weeks in which to complete and ship orders for engraved stationery, it is possible, where necessary, to make shipment within a week, or even upon shorter notice. In event of hurried orders, envelopes can always be shipped in advance, immediately upon receipt of order, so that they may be addressed and stamped against the later delivery of the Invitations or Announcements.

The facilities of this establishment are entirely at customers' service regarding deliveries, and

sincere effort will be gladly made to accommodate them in every instance, where possible.

PROOFS

Immediately upon receipt of an order, a type-written proof is submitted, to avoid all possibility of error. If, upon receipt of this proof, the wording is found to be correct, no reply is necessary. Should a mistake be discovered in the proof, customers are requested to notify the house thereof immediately—*By Telegram, Collect*. If such request be complied with, patrons may rest perfectly assured that the work will be shipped when promised, and that it will be found, upon receipt, correct in every detail.

NOTES ON THE ILLUSTRATED PLATES

*Plate I—Invitation and Announcement Plates,
Mounted in Serving-Trays*

An Invitation or Announcement plate can be preserved in this manner as an attractive and lasting memento of the occasion for which it was engraved. The copper plate is first highly polished and gold-plated to prevent tarnishing; the engraved lettering is then filled in with black wax to enhance

its legibility. It is finally mounted on the mahogany base of a serving-tray, under glass, and may thus be preserved indefinitely in the form of an artistic as well as useful piece of furniture. These trays measure $15\frac{1}{2} \times 12\frac{3}{4}$ inches, exclusive of the handles. The cost of each tray complete is \$10.00.

Plate II—Wedding Cake, in Boxes

In olden times it was customary at Wedding Breakfasts and Receptions to have a large wedding cake, highly ornamented with elaborate, towering decorations. The bride made the first incision with a knife—or, in case of a military wedding, with the groom's sword—then each guest took a piece of cake.

The custom of today, while lacking in the romantic interest of the mode of bygone days, is certainly more convenient and sensible. The wedding cake of current times is wrapped in waxed paper and silver foil, packed in attractive boxes, marked with the combined initials of the bride and groom, and tied with ribbon. The boxes are placed on a small table near the door and handed to departing guests by butler or maid. One box should be provided for each guest.

Boxes provided by this establishment are covered with paper similar to that used for the wedding invitations, filled with richest (black) wedding cake, are marked in silver with the combined initials of bride and bridegroom and tied with finest satin ribbon in white or any color which may be preferred.

Wedding cake in boxes, as described above, and illustrated on Plate II cost \$45.00 per hundred.

Plates III, IV, V and VI—Visiting Cards

All the prevailing fashionable styles of engraving are illustrated in the specimens on these four illustration plates.

The inclusion of address is permissible only on the Mrs., or Mr. and Mrs. cards, and the receiving day may be added in the lower left-hand corner of the former if desired.

A man's visiting card may include the name of his club in the lower left-hand corner, but such cards are only for interchange with his club friends, and are never to be used in social calls.

An address must never appear upon the visiting-card of a young unmarried lady, whose cards are always left in conjunction with those of her mother, on whose card the address is sufficient.

*Plates VII, VIII and IX—Betrothal
Announcements*

Parents always announce the betrothal of a daughter—no matter whether the engagement be for a long or brief period—to their own and to the prospective bridegroom's immediate relatives and more intimate acquaintances. Such announcements may be made either by written notes, verbally, or by engraved card or sheet.

Where the circle of acquaintances is small, one of the first two methods is usually adopted: when, however, a large number of friends is to be informed, engraved cards or notes are utilized, as they save both time and labour.

Plates X and XI—Church Wedding Invitations

Invitations to Weddings and to all Social Functions may be worded in the personal or impersonal form, as may be preferred: and while the former makes the invitation more personal it entails the writing-in of the name of each invited guest, and in the case of a church-wedding invitation, accompanied by church-admission card, and by card of invitation to the Breakfast or Reception following the ceremony, the name of invited guests must of necessity be written upon each card also.

A personally worded invitation to the ceremony cannot be accompanied by an impersonally worded reception card, and *vice-versa*.

The wording of the lines “request the honour of the presence of” and “request the honour of your presence” may be phrased otherwise if desired, but the alternative forms of bidding are not favoured—the alternatives are as follows:

Personal Forms:

“request the presence of”

“desire the presence of”

Impersonal Forms:

“request your presence”

“desire your presence”

It is advised that Baptismal names always be spelled out in full. Initials alone do not sufficiently identify; furthermore, their employment comes under the previously mentioned stricture regarding non-employment of abbreviations.

The line containing the date should indicate whether the ceremony takes place in the morning, afternoon or evening: this is essential to the proper wording of every social invitation, and without such indication the hour would be ambiguous and frequently misleading.

The year line in an Invitation may be omitted or retained, as desired. It is in one sense superfluous, and as such should be omitted, in obedience to the rule previously quoted: without it, however, the wording of the Invitation might be considered abbreviated, and here the rule would be broken. While its inclusion is believed unnecessary, its retention or omission is left to individual preference.

The forms "request the pleasure of the company of" and "request the pleasure of your company" must never be used in an Invitation to a Church Wedding, being altogether too cordial a form of bidding to a ceremony taking place in a sacred edifice.

*Plates XII and XIII—Invitations to Home
Weddings*

The phraseology of these Invitations may be couched in any of the forms permissible in the case of the Church Weddings previously discussed, although that in Plate XIII is deemed the most cordial bidding to a Home Wedding, where, in every instance, a Reception will of necessity follow the ceremony, and at which refreshments of some nature will be served to the guests. In accordance

with above preference, Plate XII could be altered to read

Mr. and Mrs. Harry B. Hirsh
request the pleasure of

company at the marriage of their daughter
etc.

*Plates XIV and XV—Wedding Reception
Invitations*

Where the marriage ceremony is to be witnessed only by members of the immediate families of the bride and bridegroom, or by a restricted number of friends, and is to be followed by a large general reception, the Invitation is to the Reception (or Breakfast if the hour is in the forenoon or early afternoon), and should be worded along the lines of the Invitations illustrated in Plates XIV and XV.

Such Invitations are mailed to those whose presence is desired at the Breakfast or Reception following the ceremony.

To those desired at both the Ceremony and Breakfast (or Reception) following it, a small card of invitation to the Ceremony should be enclosed with the Invitation to the Breakfast or Reception.

Such ceremony cards will be found illustrated on Plate XLV.

In an Invitation to a Wedding Breakfast or Reception the conjunction “and” couples the names of the prospective bride and bridegroom.

The duration of a Wedding Reception is frequently limited and so specified upon the Invitation, *e. g.*,

from eight until eleven o'clock

This form is especially recommended where a large number of guests is invited.

The time set for the ceremony and so indicated upon the ceremony cards is usually one-half hour prior to that indicated on the Breakfast or Reception Invitation.

Should the ceremony take place at a Church, the name of the Church should appear upon the Ceremony card, for example:

Ceremony
at half after six o'clock at the
First Presbyterian Church

*Plates XVI and XVII—Hotel Wedding
Invitations*

The examples illustrated in Plates XVI and XVII are of Invitations to Weddings which take

place neither in Church nor at Residence—the place selected for the ceremony in such instances being an Hotel.

An address to which reply should be directed is given in the lower left-hand corner of such an invitation—as, obviously, replies should not be sent to the Hotel—or, if preferred, a separate Reply Card may be enclosed with the Invitations.

Another method of indicating the address to which replies are to be sent is to have the street address engraved or stamped from embossing die, upon the flaps of the Outside Envelopes. This method is probably preferable to the other two mentioned above, as it serves a double purpose: first, it indicates the address to which replies should be directed; and, secondly, it insures the return of the Invitation to the sender if not delivered. For the latter reason the use of engraved, or embossed address, on the Outside Envelope, in which are mailed all Invitations and Announcements, is recommended. Most address lists contain inaccuracies which this procedure will discover.

Plate XVIII—Invitations to Double Weddings

These Invitations follow the phraseology previously recommended for Church, Home, Hotel or

Wedding Reception Invitations; but, of course, the names of both brides and both bridegrooms are included in the Invitation.

*Plate XIX—Invitations to Marriage Ceremony
Performed at Residence Other than
that of the Bride's Parents*

Notes applicable to Invitations illustrated on Plates X, XI, XII and XIII govern an Invitation of this nature.

A reply card giving the address to which replies are to be sent is a necessary inclusion in an Invitation of this nature, or such address may be engraved, or embossed from die, on the flaps of Outside Envelopes as previously outlined.

Plate XX—Wedding Invitation, Society of Friends

Invitations issued by Friends are worded as shown in this Plate. Here all titles and prefixes are omitted.

The date line is expressed in the form peculiar to the sect.

*Plates XXI and XXII—Invitations to
Re-marriages of Widows*

The Invitation on Plate XXI is issued by the parents of the bride, hence her baptismal names are

specified. Her deceased husband's name is added in parentheses to more fully identify her.

The Invitation on Plate XXII is extended by the prospective bride and bridegroom themselves, owing to the fact that the parents of the bride-to-be are both deceased, and being beyond the pale of guardianship, chaperonage is not sought among the relatives of the former. Here the widow is designated by the deceased husband's Baptismal names and surname, followed in parentheses by her full maiden name.

Considerable discussion exists as to whether a widow should drop her deceased husband's Baptismal names or retain them. There can be no reason why she should not retain her deceased husband's full name until after her re-marriage. It certainly identifies her better in Society than would her deceased husband's surname coupled with her own Baptismal names—the Baptismal names of married women being seldom known, except to their most intimate friends.

While leaving this question for individual decision, the retention of deceased husband's full name until after re-marriage is advised.

*Plates XXIII, XXIV, XXV and XXVI—Wedding
Announcements Made by Parents of
the Bride*

These may be worded in the personal or impersonal form as preferred. The hour at which ceremony takes place is never mentioned in an Announcement.

The address of bride's residence should never appear on the announcement, but may be engraved or embossed from die on the flaps of the Outside Envelopes to insure return to sender in the event of incorrect address, as well as to indicate where gifts may be sent.

Sometimes where the ceremony has been performed in Church the name of such Church appears upon the Announcement. This is perfectly permissible, and if included, the name of Church would immediately precede the line which contains the City and State.

The year must always be mentioned upon an Announcement.

Plates XXVII and XXVIII—Wedding Announcements Made by Bridegroom and Bride

Here the name of Bridegroom precedes that of the Bride.

Note that where it is necessary to specifically mention the bride's surname, the prefix "Miss" must always be included.

Plate XXIX—Wedding Announcement (Society of Friends) Made by Bridegroom and Bride

See notes covering Plate XX.

*Plates XXX and XXXI—Announcements of
Re-marriages of Widows*

See notes covering Plates XXI and XXII.

*Plates XXXII and XXXIII—Announcements of
Double Weddings*

Covered by notes on Plates XXIII, XXIV, XXV and XXVI.

*Plates XXXIV, XXXV and XXXVI—Cards of
Invitations to Reception Following
Church Wedding*

Invitations to a Reception, following a Church Wedding, are engraved upon cards and enclosed with the Invitations to the Church.

Where the ceremony is performed in the late afternoon, or in the evening, the term "Reception" is invariably applied to the gathering which ensues.

The four cards illustrated on Plates XXXIV and XXXV are couched in formal terms, and may be worded in the personal or impersonal form as may be preferred.

The cards of Invitation outlined on Plate XXXVI are less formally phrased, but invite to equally formal functions.

R. s. v. p,

Please reply.

The favour of a reply is requested.

Any one of these may, with perfect propriety, be engraved in the lower left-hand corner of a Reception or Breakfast card if so desired.

Reception or Breakfast cards are never needed to accompany an Invitation to a Home Wedding or to an Hotel Wedding, where a Reception invariably follows.

Plates XXXVII and XXXVIII—Cards of Invitation to Breakfasts following Forenoon or Early Afternoon Church Weddings

Where the Wedding takes place in the forenoon, or early afternoon, the gathering which follows is usually termed a "Wedding Breakfast."

Breakfast cards are synonymous with Reception cards, and may be similarly worded. The hour at which the Reception following Wedding is held determines the nomenclature of the card of Invitation which bids to the gathering which follows. The two cards on Plate XXXVIII are more formally phrased than those illustrated on Plate XXXVII.

*Plates XXXIX and XL—At Home Cards for
Enclosure with Invitations or
Announcements*

In the issue of all Wedding Invitations and Announcements, an engraved card, giving the future residence of the newly-married couple should be enclosed. Such cards are termed "At Home" cards.

At Home cards need not mention any specific dates—although this can be done where desired. They usually indicate the future residence and the date after which the bride and bridegroom will be "At Home" to their friends.

The omission of an At Home card from an Invitation or Announcement is to be regarded as discourteous.

The At Home intimation must never be engraved in the lower corners of the Invitation or Announcement sheets. This is in the worst possible taste, and as such is to be guarded against. All social Invitations or Announcements should treat of but one event only.

At Home, Reception, Ceremony, Church Admission, and Train cards should in every case be separate from themselves and from the Invitations or Announcements which they accompany.

Only where the bride and bridegroom contemplate an extended bridal tour can "At Home" cards be dispensed with. In such a case, upon their return, it would be proper to at once issue cards for some formal or informal function to be held at their new home, and thus announce their return.

Plates XLI and XLII—At Home Cards for Enclosure with Announcements Only

At Home cards worded as illustrated on these two plates can obviously be enclosed only with Announcements which are mailed after the Wedding Ceremony has taken place—bearing the name of "Mrs." in every instance, their issue must be withheld until such time as "Mrs." legally exists as

such; hence they are suitable for enclosure with Announcements only.

Plates XLIII and XLIV—Church Admission Cards

Church admission cards prevent all outside intrusion and are, furthermore, extremely useful where the seating capacity of the church is limited, and where the families of the two contracting families are prominent locally.

Sometimes the street location of the Church is given, and such location would follow the line giving the name of the Church. Location of Church is found extremely useful by visiting guests attending a wedding in a large city where locations are not known to them.

Plate XLV—Ceremony Cards

Of the three Ceremony Cards illustrated on this plate, the first is for enclosure with an Invitation to a Wedding Reception—both Ceremony and Reception taking place at the bride's home.

The second is for enclosure with an Invitation to a Wedding Reception held at an Hotel, hence the residence is included for replies.

The third example illustrates a Ceremony Card for enclosure with an Invitation to a Wedding

Reception given at an Hotel, but where the marriage ceremony, preceding the Reception, is performed at the residence of the bride.

Plates XLVI and XLVII—Train Cards.

Train cards, when necessary, are mailed with the Invitations and other accompanying cards. They sometimes serve in the dual capacity of time tables and as passes upon a special train, chartered for the occasion. They are to be worded as conditions dictate.

Plate XLVIII—Cards of Acknowledgment of Gifts

These cards are favoured as a means of making an immediate acknowledgment of the receipt of each gift. Their issue, of course, must be supplemented by personal letters at a later date.

Plates XLIX and L—Afternoon Tea Invitation Cards

Such invitations are worded as per samples illustrated. If there is a guest, in whose honour the tea is given, the guest's name should appear in the upper left hand corner of the card, as illustrated on the invitation of Mrs. Cleveland Hunt Stoddard—Plate XLIX.

Where two guests are entertaining jointly, their names appear together, as on the illustration on Plate L, issued in the joint names Mrs. Morton J. Beecher and Mrs. Tompkins Newton; in such a case, the name of the hostess at whose residence the tea is held should precede that of the other hostess. Afternoon Tea Invitation Cards are mailed in single envelopes.

*Plates LI and LII—Afternoon Debut Invitation
Cards*

These invitations are worded similarly to the Tea Cards previously mentioned, except that upon an Afternoon Debut Card, the father and mother of the Debutante jointly issue invitations and the name of the Debutante should always be spelled out in full; her name being placed on the card directly beneath that of her father and mother. Afternoon Debut Invitation Cards are mailed in single envelopes.

Plates LIII and LIV—Evening Debut Invitations

These invitations should be engraved upon a folded sheet and enclosed within double envelopes. They may be phrased in the personal or impersonal form as preferred. These invitations are issued

in the joint names of the father and mother of the Debutante and the Debutante's name must always be spelled out in full.

As illustrated on Plate LIII, the Reception is held at an hotel and after the Reception there is a Dance for the younger set. "R. s. v. p.," followed by the home address, is necessary on invitations of this nature, indicating where acceptances or regrets should be sent. The phraseology of invitation on Plate LIV emphasizes the fact that the Debutante is the particular guest of honour.

Plate LV—Invitations to Formal Luncheons

These invitations are worded similarly to the Invitations to Afternoon Tea, illustrated on Plates XLIX and L. Luncheon Invitation Cards are mailed in single envelopes.

Plates LVI, LVII and LVIII—Invitations to Evening Receptions

These invitations may be worded in the personal or impersonal form as preferred. Frequently the Receptions are followed by a Dance for the younger guests, in which case, mention of this is made in the lower left hand corner of the invitation, as illustrated upon Plate LVII.

Plate LIX—Invitation to Dance

These invitations may be in the personal or impersonal form as preferred. The bidding may be phrased "At Home" or "Request the pleasure of your company," as may be desired; both forms of bidding are synonymous. In the invitation illustrated, the home address is added for replies—the Dance being held at a Club House. Two envelopes should be employed for mailing the above invitation.

Plate LX—Invitation to Dinner Dance

This may be in the personal or impersonal form, and should be phrased as illustrated on this plate.

Plate LXI—Invitations to Formal Dinners

These invitations are always issued in the personal form, and in the illustration shown, a blank line is left for the insertion of the name of the invited guest. The date line may be either left blank, or the date may be engraved. As the number of guests invited to dinner is usually small, however, the blank date line is advised, as it makes the engraved plate available for use on subsequent occasions. Cards of Invitation to Formal Dinners are mailed in single envelopes.

*Plate LXII—Blank Invitations Suitable for
Various Functions*

These are always in the personal form; blank lines being left for the insertion of the guests' names, dates and hours. Such invitations are mailed in single envelopes.

*Plates LXIII and LXIV—Sympathy
Acknowledgment Cards*

These cards of acknowledgment may be phrased to suit individual requirements. The width of border used varies according to the length of mourning contemplated by those making the acknowledgment. Sympathy Acknowledgment Cards are mailed in single envelopes, the border on which of course corresponds with the border used on the cards which they enclose.

*Correct Addressing of Envelopes Enclosing Wed-
ding Invitations and Announcements*

Past experience has shown that considerable doubt frequently arises as to the correct method of addressing envelopes containing Invitations and Announcements.

An Invitation to or an Announcement of a wedding should, if mailed, be enclosed within both an Inside and Outside Envelope.

Greater courtesy is shown when each individual member of a family receives a separate Invitation or Announcement. In many instances, however, this rule is not strictly followed.

Let it be supposed that a family consists of father, mother, two sons, and three daughters, and that the entire family is to be invited to the wedding. In this event seven sets of Invitations might be used—one for each individual. However, three sets of Invitations would usually be deemed sufficient to meet such conditions.

One for father and mother jointly.

One for the two sons jointly.

One for the three daughters jointly.

The inside envelope containing the Invitations extended to the father and mother would be addressed as follows:

Mr. and Mrs. Maxwell

This would be enclosed in the outside envelope which would be indited as follows:

Mrs. Porter Maxwell

Point View

Lost Creek, West Virginia

The inside envelope containing the Invitation for the two sons would bear the following:

The Messrs. Maxwell

The outside envelope to hold the above would bear the name and address of the elder brother only, *e. g.*:

Mr. Porter Maxwell, Jr.

Point View

Lost Creek, West Virginia

The inside envelope containing the Invitation for the three daughters would be addressed as follows:

The Misses Maxwell

This, as in the other cases, would be enclosed in an outside envelope bearing the name and address of the eldest of the three sisters, *e. g.*:

Miss Maxwell

Point View

Lost Creek, West Virginia

SCOPE OF J. E. CALDWELL & CO.'S ACTIVITIES

This establishment has been pronounced unique among the Jewelry Stores of the world.

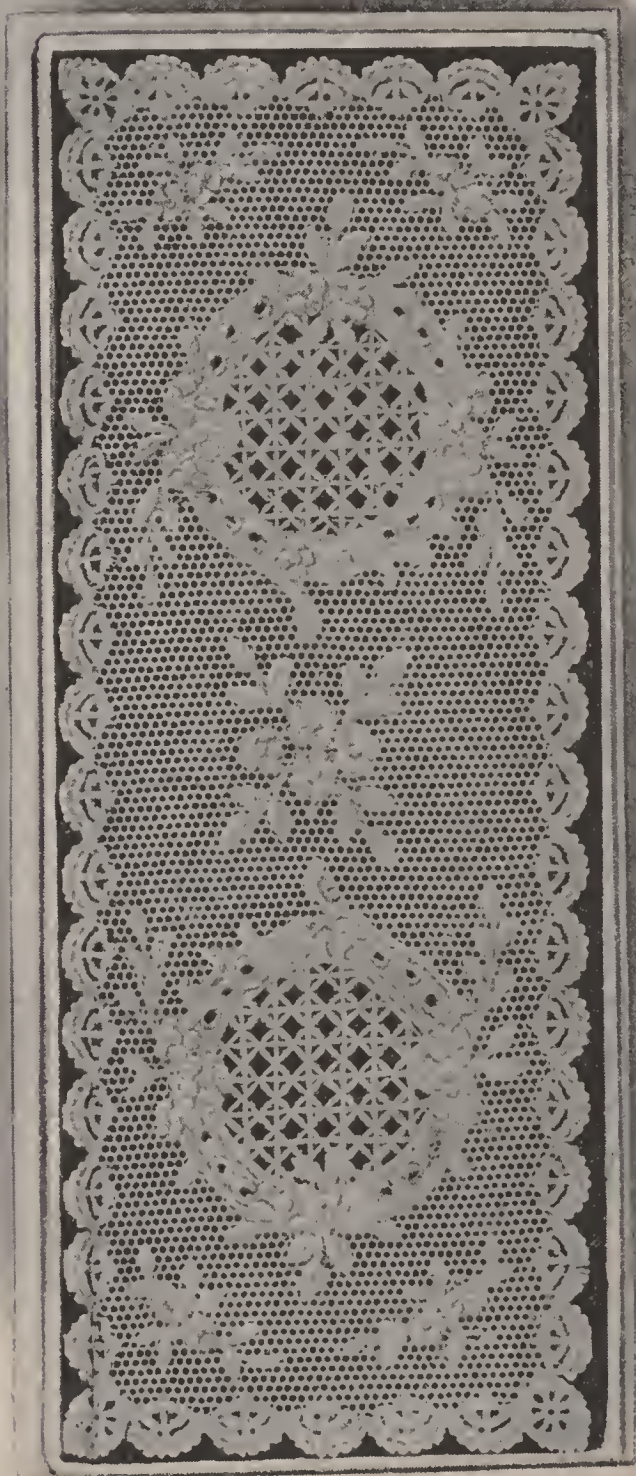
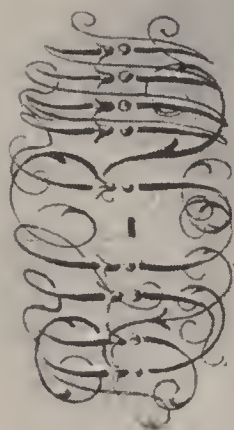
In effect, like the grand salon of a French chateau of the ancient régime, yet an eminently practical business building, with every worth-while modern facility for the selection of goods and the comfort of patrons. The main floor is 200 feet long and 62 feet wide. It is Regence in style, with the quartered oak paneling and soft-toned French gold decoration characteristic of the period—an unusual and most appropriate environment for the display of jewels and other precious merchandise. Visitors are cordially welcomed.

CONVENIENCES

Departments in separate display rooms; private rooms for the selection of pearls and jewels; jewelry, watch, clock and stationery factories on the premises; automatic and electric lifts; a special apartment in Louis Seize style for the private selection of wedding stationery; women's rest room, with correspondence desk, boudoir table and their accessories; storage vaults with adjoining room for use of patrons while examining valuables.







Mrs. Robert Howard Morton

Queen Lane Manor
Germantown

Mrs. Robert Howard Morton

Queen Lane Manor
Germantown

Mrs. Robert Howard Morton

Queen Lane Manor
Germantown

Mr. ROBERT HOWARD MORTON

Mr. Robert Howard Morton

Mr. ROBERT HOWARD MORTON

Mr. Robert Howard Morton

Miss Margaret Anderson Morton

Miss Margaret Anderson Morton

Miss Margaret Anderson Morton

Mr. and Mrs. Robert Howard Morton

Queen Lane Manor
Germantown

Mr. and Mrs. Robert Howard Morton

Queen Lane Manor
Germantown

Mr. and Mrs. Robert Howard Morton

Queen Lane Manor
Germantown

Mr. and Mrs. Richard Hayden

announce the engagement of their daughter

Made Josephine

to

Mr. James Louis Moore

Mr. and Mrs. Harry B. Hirsh

announce

the betrothal of their daughter

Rose Lea

to

Mr. Morris Wolf



Mr. and Mrs. Charles Dengler Boyle
of Philadelphia

announce

the engagement of their daughter

Dorothy Robertson

to

Mr. Frederick William Stolzenberg
of Shelton, Connecticut.

Mr. and Mrs. George Rice Tracy

announce

the engagement of their daughter

Anna Adele

and

Mr. Charles Samuel Newton

MR. AND MRS. HENRY SIEBEN
REQUEST THE HONOR OF THE PRESENCE OF
AT THE MARRIAGE OF THEIR DAUGHTER
MARGARET GORDON
TO
MR. ALFRED TYLER HIBBARD
ON WEDNESDAY THE FIRST OF AUGUST
AT NINE O'CLOCK IN THE EVENING
AT SAINT PETER'S CHURCH
HELENA MONTANA

Mr. and Mrs. Joseph A. Bolger
request the honour of your presence
at the marriage of their daughter
Monica Gertrude
to
Dr. Joseph A. McGinnis
on Tuesday morning, the twelfth of February
at ten o'clock
Church of Saint Francis Assisi
Germantown, Philadelphia

Mr. and Mrs. Harry B. Hirsh

request the honour of

presence at the marriage of their daughter

Rose Lea

to

Mr. Morris Wolf

on

Wednesday, the ninth of July

at five o'clock

Stratford Avenue

Melrose Park, Philadelphia

R. s. v. p.

Mr. and Mrs. James Scott McCracken

request the pleasure of your company

at the marriage of their daughter

Helen

to

Mr. Gladstone Fessenden

on Saturday, the twenty-ninth of March,

at six o'clock

137 West Phil-Lena Street

Germantown, Philadelphia

Mr. and Mrs. Louis Ashmead Clyde

request the pleasure of

company

at the wedding reception of their daughter

Lilian Roth

and

Mr. James Bell Armstrong, Jr.

on Wednesday evening the tenth of October

at eight o'clock

Thirteen hundred and one Potter Street

Chester Pennsylvania



Doctor and Mrs. William C. Hollopeter
request the pleasure of your company
at the
wedding reception of their daughter
Sara Marguerite
and
Captain John Hawley Larned
United States Army
on
Wednesday evening, the tenth of April
at seven o'clock
Sycamore Avenue and Cross Road
Merion, Pennsylvania

Mr. Lyman Warren Cleveland
requests the pleasure of

company at the marriage of his daughter

Brenda

to

Mr. Harold Felix Norton

on Thursday evening the twentieth of September

at seven o'clock

Bellevue-Stratford

Philadelphia

The favour of a reply is requested
Forty-three sixteen Chestnut Street

Mrs. Henry Rothschild
requests the pleasure of your company
at the marriage of her daughter
Henrietta
to
Mr. Arthur Van Rualte
on Monday evening, the second of June
at half after six o'clock
The Bellevue-Stratford
Philadelphia

R. S. V. P.
Hotel Majestic
Philadelphia

Mr. and Mrs. Joshua F. Bullitt
request the honor of your presence
at the marriages of their daughters.

Matthie Bell,

to

Mr. John E. Caggart,

and

Virginia Richmond,

to

Mr. Ralph E. Caggart.

on the evening of Tuesday the fourteenth of June,

at six o'clock.

Christ Church.

Big Stone Gap, Virginia.

Mrs. Elizabeth Jennings Webster

requests the honour of

presence at the marriage of her daughter

Elizabeth Jennings

to

Mr. John Payson Chamberlain

on the evening of Thursday, the third of March

at half after seven o'clock

at the residence of

Mr. and Mrs. Alfred Foster Lewis

Seven hundred and twelve James Street

Syracuse New York

Caroline H. Brinton
extends an invitation
to the marriage of her daughter
Anna Hoopes
to
John French Wilson
Seventh day. Ninth month sixth
at half after two oclock
Friends' Meeting House
West Chester. Pennsylvania

MR. AND MRS. FRANK M^CGLELLAN
REQUEST THE HONOUR OF YOUR PRESENCE
AT THE MARRIAGE OF THEIR DAUGHTER
ANNE ARNOLD
(MRS. WILLIAM ADAMS TALBOTT)
TO
MR. C. JEROME CARTWRIGHT
ON
TUESDAY THE TWENTY-THIRD OF OCTOBER
AT SEVEN O'CLOCK
SAINT PAUL'S EPISCOPAL CHURCH
WACO TEXAS

The pleasure of your company is requested

at the marriage of

Mrs. Christopher Monzo Hunt

née Mary Elizabeth Jeffress

to

Mr. Dabney Collier Jackson

on Saturday the ninth of June

at half after one o'clock

Seven hundred eighty-two Main Street

Danville Virginia

DR. AND MRS. SAMUEL WESLEY
HAVE THE HONOUR OF ANNOUNCING TO
THE MARRIAGE OF THEIR DAUGHTER
RUTH DINGLEY
TO
MR. EARLE ADAMS BILLINGS
LIEUTENANT UNITED STATES ARMY
ON WEDNESDAY THE TENTH OF OCTOBER
NINETEEN HUNDRED AND NINETEEN
PORTLAND MAINE

Miss Mary Lillian Deemer
announces
the marriage of her sister
Lulu May
to
Mr. Bruce Cameron Keefer
on
Wednesday, the fourth of June
nineteen hundred and nineteen
Williamsport, Pennsylvania

Mr and Mrs. Charles Howard McLaughlin
have the honour of announcing
the marriage of their daughter
Julia
to
Mr. Howard Philip Semler
on Saturday, the twenty-fifth of October
nineteen hundred and nineteen
Latrobe, Pennsylvania

Mr. and Mrs. William A. Smalley
of Queen Lane Manor Philadelphia
announce the marriage of their daughter
Lillian May
to
Mr. William King Bodley
of Wheeling West Virginia
on Tuesday the seventh of August
nineteen hundred and seventeen

Mr. Alexander B. Paxton

and

Miss Jessie Loeser Edwards

announce their marriage

on Wednesday the fifth of September

nineteen hundred and nineteen

Wheeling, West Virginia

Mr. Henry Nelson McKinney

and

Miss Elizabeth Bowen

announce their marriage

on Saturday the seventeenth of November

one thousand nine hundred and nineteen

Wilkes-Barre Pennsylvania

Edmond H. Miller

and

Mary R. Jeanes

announce their marriage

Third Day, Second Month First

nineteen hundred and nineteen

Wilmington Meeting, Pennsylvania

MR. AND MRS. WILLIAM FERRIS AULL

ANNOUNCE

THE MARRIAGE OF THEIR DAUGHTER

GRAYCE

(MRS. PAUL ARTHUR SORG)

TO

MR. REGINALD WALDO BRIXEY

ON WEDNESDAY THE ELEVENTH OF JULY

NINETEEN HUNDRED AND NINETEEN

LAKEWOOD NEW YORK

Mr. Charles Morgan Austin

and

Mrs. Alfred L. Anderson

nee Nettie Baswell

announce their marriage

on Saturday the sixth of January

nineteen hundred and nineteen

Lexington Kentucky

Mr. and Mrs. Porter Maxwell

announce the marriages of their daughters

Blanche Virginia

to

Mr. Samuel Robertson Harrison, jr.

and

Emily Frances

to

Mr. John Franklin Latham

on Wednesday the tenth of October

one thousand nine hundred and seventeen

Point View

Lost Creek West Virginia

Mr. and Mrs. Albert Carr
announce
the marriages of their daughters
Joanna
to
Mr. Wilbur Alfred Swain
and
Katherine
to
Reverend Clyde Merton Wilson
on Saturday September the eighth
nineteen hundred and nineteen
East Orange New Jersey

Mr. and Mrs. Isaac Eckert
request the pleasure of

company
on Wednesday the thirty-first of January
at half after six o'clock
"Seaview"

Mr. Samuel Stockton White
requests the pleasure of your company
on Wednesday the thirty-first of October
from seven until nine o'clock

Twenty-two hundred and five St. James Place

Mrs. Anna. W. Parks
requests the pleasure of your company
on the evening of Saturday the third of November
at half after six o'clock
Pinecroft

MR. AND MRS. JOSEPH WARREN FORDNEY

REQUEST THE PLEASURE OF YOUR COMPANY

ON WEDNESDAY THE THIRTY-FIRST OF OCTOBER

AT SIX O'CLOCK

FOURTEEN TWENTY-THREE GRATIOT AVENUE

Reception
immediately after the ceremony
4925 Royal Street
Germantown, Philadelphia

RECEPTION
IMMEDIATELY FOLLOWING THE CEREMONY
SCHOOL HOUSE LANE AND GREEN STREET
GERMANTOWN, PHILADELPHIA

Breakfast
immediately after the ceremony
"Prague"
Cassatt Avenue, Berwyn

Breakfast
immediately following the ceremony

Doctor and Mrs. Henry Redwood Wharton
request the pleasure of your company
at Breakfast
on Tuesday, the twenty-fifth of June
at half after twelve o'clock
1725 Spruce Street

Mrs. Anna Elizabeth Montgomery
requests the honour of your presence
on Thursday, September the twenty-seventh
at twelve o'clock
at "Rocky Knoll"

At Home
after the fifteenth of August
1426 Mount Vernon Street
Philadelphia

Will be at home
after the fifth of February
Four hundred North Eighteenth Street
Birmingham Alabama

Will be at home
after the tenth of July.
Twelve hundred and twenty-three Market Street,
Parkersburg, West Virginia.

At Home
after the eighteenth of January
"The Colonial"
West End and Twentieth Avenue
Nashville Tennessee

Mr. and Mrs. John Simeon Curtis

will be at home

after the first of July

340 West Seventh Street

Erie in Pennsylvania

Mr. and Mrs. J. Russell Butler

At Home

after the fifteenth of October

Haverford Court

Haverford, Pennsylvania

Mr. and Mrs. Newlin Trainer Booth
will be at home
after the first of May
20 Princeton Avenue
Swarthmore, Pennsylvania

Mr. and Mrs. Latimer Painter Smith

At Home
Fridays, March 7th and 14th
from four until seven

6321 Lancaster Avenue
Overbrook, Philadelphia

will please present this card
 at the Church of the Gesù
 on Wednesday the fourteenth of February

Please present this card
 at Saint Paul's Episcopal Church

*Please present this card
at the Church of the Trinity*

Please present this card at the Church

*Ceremony
at half after four o'clock*

*Ceremony
at half after six o'clock*

*Kindly reply to
1725 North Nineteenth Street*

Ceremony at half after seven o'clock at
Four hundred West Mahoning Street

Take trains leaving
 Broad-Street Station
 at 3.37-3.55-4.25 P. M.
 or Wayne's Avenue Car Number 53
 Conveyances will meet trains
 at Carpenter Station
 and cars at Carpenter Street terminus

Special train
 will leave Broad-Street Station
 at half after one o'clock
 with conveyances in waiting at destination
 Please present this card to gateman

Train leaves Broad Street Station
at 2.45 P.M.

Conveyances will be in waiting
at Wallingford

Train leaves Broad Street Station
for Coatesville at 4.50 P.M.
Returning trains leave Coatesville
for Philadelphia at 8.10 and 10.55 P.M.

Mrs. Clifford S. Heinz
begs to acknowledge gift received
and will express her thanks, and
appreciation later

Miss Crescentia Kaier
begs to acknowledge the receipt of
your gift, for which she extends her
sincere thanks, and will acknowledge
by personal letter later

Mrs. Chester Chapin Atwater.

*Saturday the fourth of October
from four until six o'clock*

*One thousand
Elmwood Boulevard*

*To meet
Mrs. Sheppard*

Mrs. Cleveland Hunt Stoddard.

*Tuesday the ninth of November
from five until seven o'clock*

*One hundred and four
Grand Boulevard*

Mrs. Harold Thatcher Lansdowne

Saturday the third of November
from four until six o'clock

Twenty Ocean Drive
Santa Barbara

Mrs. Norton Jay Beecher
Mrs. Tompkins Newton

Wednesday November third
from four until six o'clock

The Oaks
Overbrook

Mr. and Mrs. Albert Ridgely Thompson
Miss Rhoda Sharpless Thompson

Saturday, the nineteenth of October Three hundred eighteen
from five until seven o'clock North Fifth Street

Mr. and Mrs. Charles William Barr
Miss Cecelia Barr

Wednesday, the fifth of November Five hundred and four
from four until six o'clock Linden Street

Mr. and Mrs. Edward Lane Matthews
Miss Florence Hart Matthews

Saturday the eighth of November
from five until seven o'clock

Six hundred twenty three
Swede Street

Mr. and Mrs. James Gerald Thorp
Miss Rhoda Marie Thorp

Saturday the sixth of December
from four until six o'clock

Three hundred and one
Springfield Avenue
Chestnut Hill

Mr. and Mrs. John Story Abbott

Miss Alice Nicholson Abbott

request the pleasure of

company on Thursday the third of November

from eight until ten o'clock

in the Rose Gardens of the

Bellevue-Stratford

R. s. v. p.

Dancing after ten

nineteen hundred and eleven

Walnut Street

To introduce their daughter
Miss Rosemond Lippincott
Mr. and Mrs. Browning Lippincott
request the pleasure of your company
on the evening of Wednesday the third of November
from nine until eleven o'clock
at Twenty-one hundred and four Locust Street
Philadelphia
Dancing after eleven

Mrs. Anna Csgood Herrick

*Luncheon and Bridge
Monday the eighth of November
at one o'clock*

*at the Piedmont Hotel
R. S. N. P.
160 Elmwood Street*

To meet

Miss Haultney

Mrs. Rutger Adams Putnam

*Luncheon
Tuesday the ninth of November
at two o'clock*

*Seventy-five
Orange Drive*

Mr. and Mrs. Edward Trumbull

request the pleasure of

company on Tuesday evening November third

from nine until eleven o'clock

at The Oaks

Madison Connecticut





Mrs. Norman Frederick Summer

requests the pleasure of your company

on the evening of Tuesday the second of December

from eight until ten o'clock

at Hampten twenty-three Gratiot Avenue

Saginaw Michigan

Dancing after ten

To meet

Mrs. William Journey

Mrs. William Douglas Kilbourn

will be at home

on Thursday evening December fourth

from eight until ten o'clock

at Five hundred and thirty James Street

Syracuse New York



Mr. and Mrs. Hugh Bertrand

At Home

on Wednesday the twelfth of November

at half after nine o'clock

at the Woman's Club of Orange

East Orange New Jersey

Dancing

*R. s. v. p.
Fifty-two
Clinton Avenue*



Mr. and Mrs. Campbell Frothingham

request the pleasure of

company at a dinner dance

on Tuesday the sixth of December

at half after seven o'clock

at One thousand Belle Haven Road

Greenwich Connecticut

Mrs. John Henry Cadwalader
invites

to dine with her

on

at eight o'clock

at "Elmhurst"
Bryn Mawr

Mrs. Andrew Gordon Alexander
requests the pleasure of

company for dinner

on

at eight o'clock

at One hundred and ten Ashland Avenue

Mrs. William Pelot Underwood

requests the pleasure of the company of

on

at o'clock

Two hundred Cameron Avenue

Mrs. Elmer Wallace Lundgren

requests the pleasure of

company

on

at o'clock

Three hundred Saint Nicholas Avenue

*The family of
Everett Howard Plummer
in grateful acknowledgement*

Mr. and Mrs. John R. Klatz
acknowledge with deep appreciation
your kind expression of sympathy

*Mrs. Henry C. Schmidt
and family
acknowledge with grateful appreciation
the kind expression of
your sympathy*

*Mr. Charles E. Monday
deeply appreciates your
kind expression of sympathy*

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DEPARTMENT OF PEARLS AND JEWELS

J. E. Caldwell & Co., through important trade connections of long standing, and their large dealings, possess facilities for securing exceptional pearls and precious stones at the source, enabling them to offer unusual advantages of selection and price;

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they enlarge and improve Pearl Necklaces by addition of Pearls;

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J. E. CALDWELL & CO.

Philadelphia

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